

# Cellerate<sup>®</sup><sub>α</sub>

ACTIVATED COLLAGEN™ (CRX<sub>α</sub>)  
NON-PRESCRIPTION



## UNPRECEDENTED CAPABILITIES

**The ACTIVATED COLLAGEN in Cellerate<sup>®</sup> Powder and Gel is changing collagen's role in the science of advanced wound care.**

Cellerate<sup>®</sup>'s **patented** activated collagen fragments (CRX<sub>α</sub>), are a fraction of the size of the native collagen molecules and particles found in other products, providing the benefits of collagen.

Cellerate<sup>®</sup> products exceed the expectations of both clinicians and patients through all phases of wound healing.

## UNPRECEDENTED BENEFITS

### Unprecedented Performance:

- ◆ CRX<sub>α</sub> provides collagen's benefits to the wound bed.
- ◆ CRX<sub>α</sub> is 1/100<sup>th</sup> the average size of intact native collagen.

### Unprecedented Range of Use:

- ◆ May be used from first dressing to closure.
- ◆ Compatible with other dressings and modalities.

### Unprecedented Cost Savings:

- ◆ Fewer required dressing changes translates to lower staffing and materials costs.
- ◆ CRX<sub>α</sub> performs effectively with even the least costly secondary dressing such as gauze.

### Unprecedented Patient Friendliness:

- ◆ Collagen forms an occlusive dressing that reduces wound pain.
- ◆ Ease of application increases patient compliance and provides minimal lifestyle interruption.
- ◆ Collagen provides a favorable environment for reducing scarring.

## PRODUCT FEATURES

### Cellerate<sup>®</sup> Gel

- ◆ Approx. 65% Type 1 Collagen.
- ◆ Donates moisture, forms occlusive barrier.
- ◆ Maintains moist environment and encourages autolytic debridement.
- ◆ Synthetic free. Does not require removal from wound site.
- ◆ Can be used in all phases/states: inflammation, proliferation, maturation/necrotic, infected, granulating, remodeling.

### Cellerate<sup>®</sup> Powder

- ◆ Approx. 95% Type 1 Collagen.
- ◆ Mixes with wound exudates, absorbing up to 30x its own weight. Forms occlusive barrier.
- ◆ Mixes with exudates and encourages autolytic debridement.
- ◆ Synthetic free. Does not require removal from wound site.
- ◆ Can be used in all phases/states: inflammation, proliferation, maturation/necrotic, infected, granulating, remodeling.



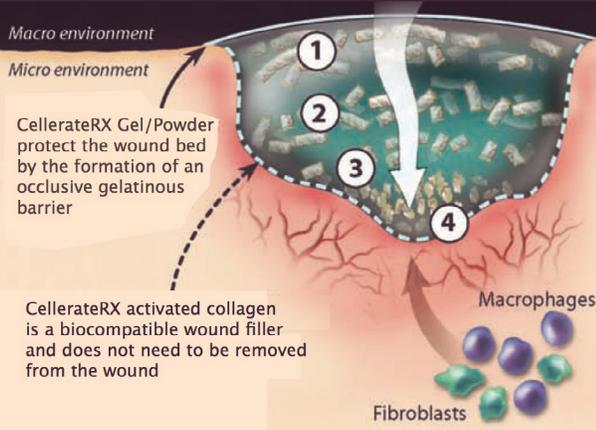
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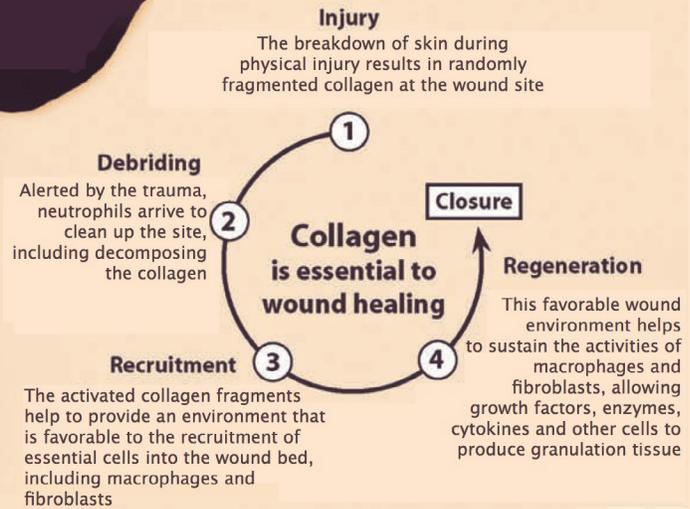


@CellerateRX

**CellerateRX activated collagen fragments (CRX<sub>α</sub>) provide the essential benefits of collagen to the wound**



**Chronology of Wound Healing**



**PRODUCT FEATURES (continued)**

**When to Use Powder, Gel or a Combination:**

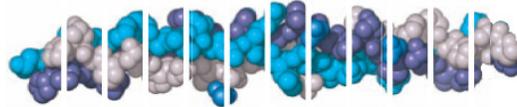
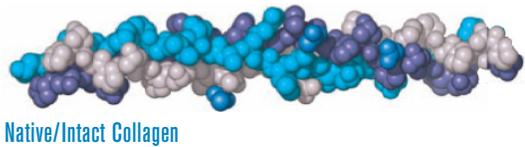
**Powder:** Moderate to heavily exudative wounds. The powder will absorb up to 30x its own weight, approximately 95% Type 1 collagen.

**Powder/Gel Combination:** Transition from powder to gel when the exudates are better controlled yet the higher percentage of collagen is still desired.

**Gel:** Light to moderately exudative wounds. The gel will donate moisture to the wound site, approximately 65% Type 1 collagen.

**Averages 1/100th the Size of Native Collagen**

CRX<sub>α</sub> fragments average 1/100<sup>th</sup> the average size of intact native collagen molecules.



\* For Illustrative purposes only

**Indications:**

Acute and chronic wounds which include but not limited to:	
Pressure Ulcers Stage I to IV	Surgical Wounds
Traumatic Wounds	Venous Stasis Ulcers
Diabetic Ulcers	Ulcers due to Arterial Insufficiency
1st and 2nd Degree Burns	Superficial Wounds

**APPLICATION PROTOCOL**

**Initial Application:** Debride wound. **Powder:** Completely cover moist wound bed with CellerateRX<sup>®</sup> powder. **Gel:** apply generously to wound bed. Cover gel or powder with a secondary dressing appropriate for level of drainage.

Description	Size (gm)	Form	HCPC
6 gram Gel	6	Gel	A6011
28 gram Gel	28	Gel	A6011

Description	Size (gm)	Form	HCPC
1 gram Powder	1	Powder	A6010
5 gram Powder	5	Powder	A6010

**Reapplication:** CellerateRX<sup>®</sup> does not need to be removed from the wound site. CellerateRX<sup>®</sup> may encourage the formation of a gelatinous cover, which does need not be removed. Suggested re-application is 2-3 times per week or with each dressing change.

\* Store at room temperature and protect from freezing

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